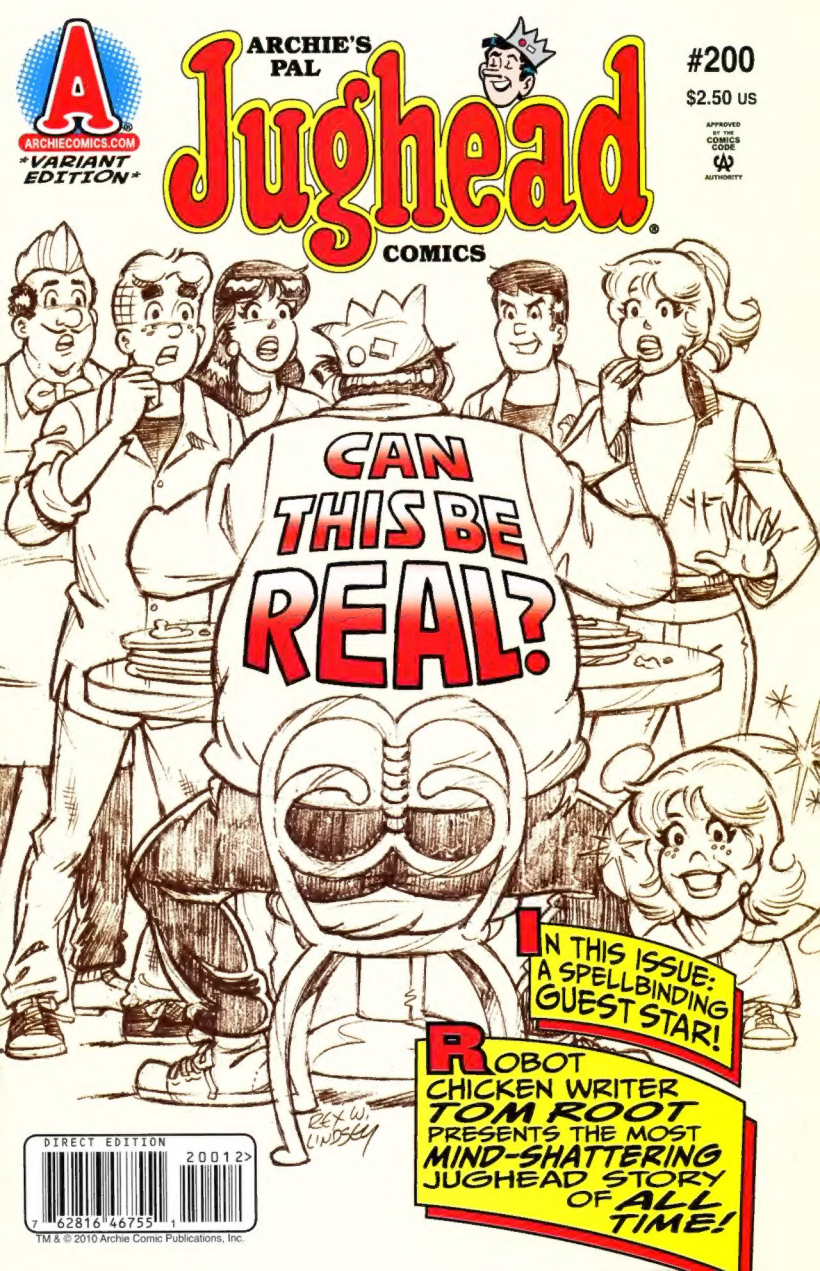
ARCHIECOMICS.COM
#200
$2.50 US
APPROVED BY THE COMICS CODE AUTHORITY
Jughead
200
Dan Parent
DIRECT EDITION
20011
62816 46755
TM & © 2010 Archie Comic Publications, Inc.



TM & © 2010 Archie Comic Publications, Inc.

JUGHEAD
"SOMETHING VENTURED, SOMETHING GAINED"
SO, WHAT DO YOU GUYS WANT TO DO?
HEY, I HAVE AN IDEA...
GEE, LET ME GUESS! I BET IT STARTS WITH "CHOK" AND ENDS WITH "OPPE"!
CHALKBOARD SLOP?
"CHOK'LIT SHOPPE"! DAY AFTER DAY! CAN'T WE THINK OF ANYTHING BETTER TO DO?
ACTUALLY, THERE IS ONE THING I'VE ALWAYS WANTED TO TRY...
1

SCRIPT: TOM ROOT PENCILS: REX LINDSEY INKS: JIM AMASH
LETTERS: JACK MORELLI COLORS: TITO PEÑA
MANAGING EDITOR: MIKE PELLERITO EDITOR/EDITOR-IN-CHIEF: VICTOR GORELICK

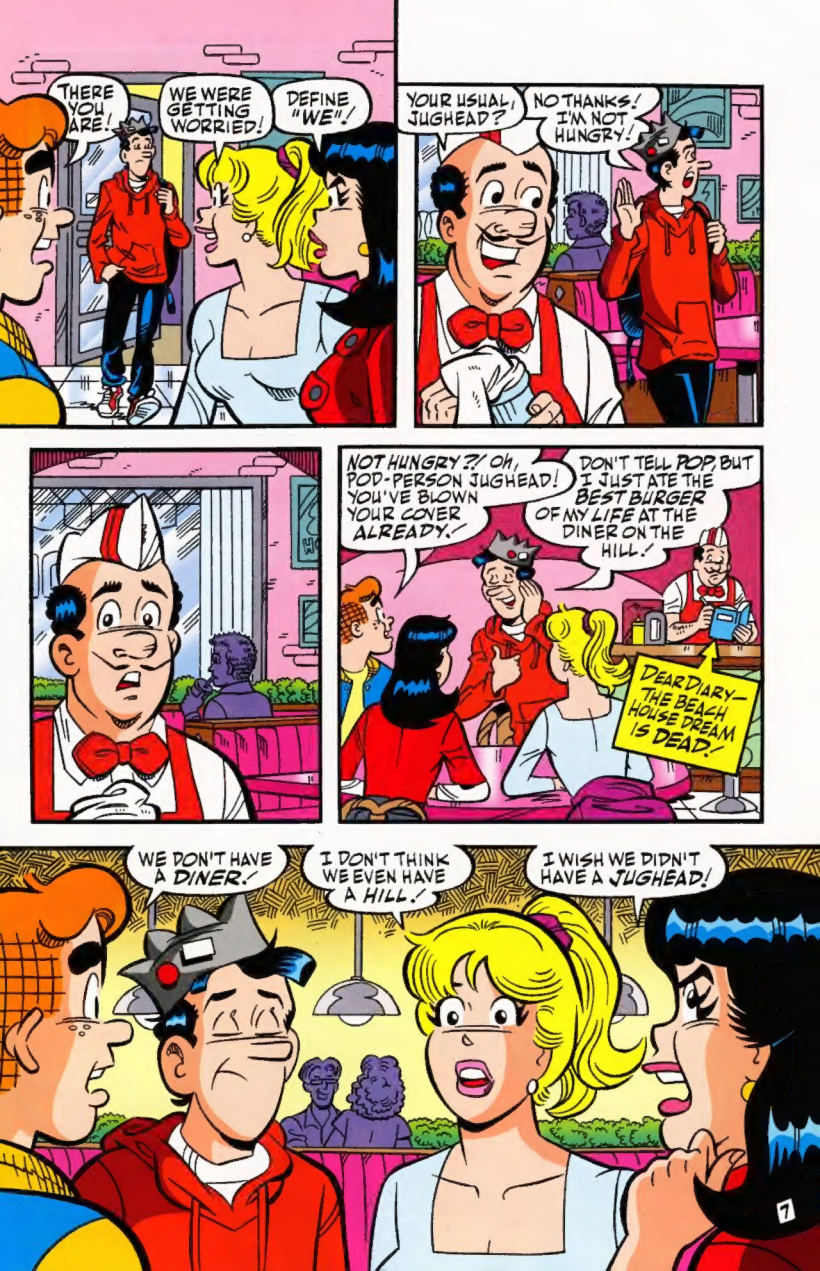
...TEACH MY GRANDMOTHER TO RIDE A MOTORCYCLE!
WE CAN ENTER HER IN FREESTYLE MOTOCROSS COMPETITIONS IN THE EIGHTY-AND-OVER CATEGORY!
WE'LL MAKE MILLIONS IN ENDORSEMENTS!
OR WE COULD JUST GO TO THE CHOK'LIT SHOPPE!
SEE? LOOK AT ME CHANGING UP THE ROUTINE! I'M TAKING THE LONG WAY HOME!
YEAH! YOU'D BETTER!!
2

Sheesh!! WHAT A GROUCH! THAT'S THE LAST TIME I--
DINER
HEY! I DIDN'T KNOW THAT WE HAD A DINER ON TOP OF THAT HILL.
COME TO THINK OF IT... I DIDN'T KNOW WE HAD A HILL.
IF ONLY VERONICA COULD SEE ME NOW!
SHAKING UP THE STATUS QUO. TRYING NEW THINGS!
GASP! L-LIKE EXERCISE!

Whew!
M-MADE IT./
COLD DRINKS
DINER
Huh! GUESS I'M THE ONLY SUCKER WILLING TO SCALE MOUNT EVEREST JUST FOR...
WHAT'LL IT BE, KID?
EEP!
DARLENE
ER... WHAT DO YOU RECOMMEND? DO YOU HAVE ANY SPECIALS?
OH, I BET WE HAVE A SPECIAL YOU'LL FIND HARD TO RESIST./
4

IT'S...IT'S PARADISE ON A BUN!
NOT A BUN!
TWO LARGE PIZZAS! TOPPED WITH AN APPETIZER OF MINI-CHEESEBURGERS IN THEIR OWN AMUSEMENT PARK!
I'LL TAKE ONE WITH EVERY-THING!
I DOUBT IT'S IN YOUR PRICE RANGE!
I'LL PAY ANY AMOUNT!
SORRY... IT'S NOT FOR SALE!
AT LEAST...
...NOT FOR MONEY!
Y-YOU M-MEAN...
5

...YOU WANT MY IMMORTAL SOUL?
MM
ICE
YEESH! NO!
I WANT YOUR MOST PRIZED EARTHLY POSSESSION... YOUR METABOLISM!
WHY, YOU DON'T EVEN NEED IT! YOU'RE SO VERY THIN, AND I'M--
CHUBBY?
--PLEASANTLY PLUMP!
MY MISTAKE!
IT'S A VERY FAIR TRADE!
SO... WHAT'S IT GOING TO BE?!


THERE YOU ARE!
WE WERE GETTING WORRIED!
DEFINE "WE"!
YOUR USUAL, JUGHEAD?
NO THANKS! I'M NOT HUNGRY!
NOT HUNGRY?! OH, POD-PERSON JUGHEAD! YOU'VE BLOWN YOUR COVER ALREADY!
DON'T TELL POP, BUT I JUST ATE THE BEST BURGER OF MY LIFE AT THE DINER ON THE HILL!
DEAR DIARY— THE BEACH HOUSE DREAM IS DEAD!
WE DON'T HAVE A DINER!
I DON'T THINK WE EVEN HAVE A HILL!
I WISH WE DIDN'T HAVE A JUGHEAD!

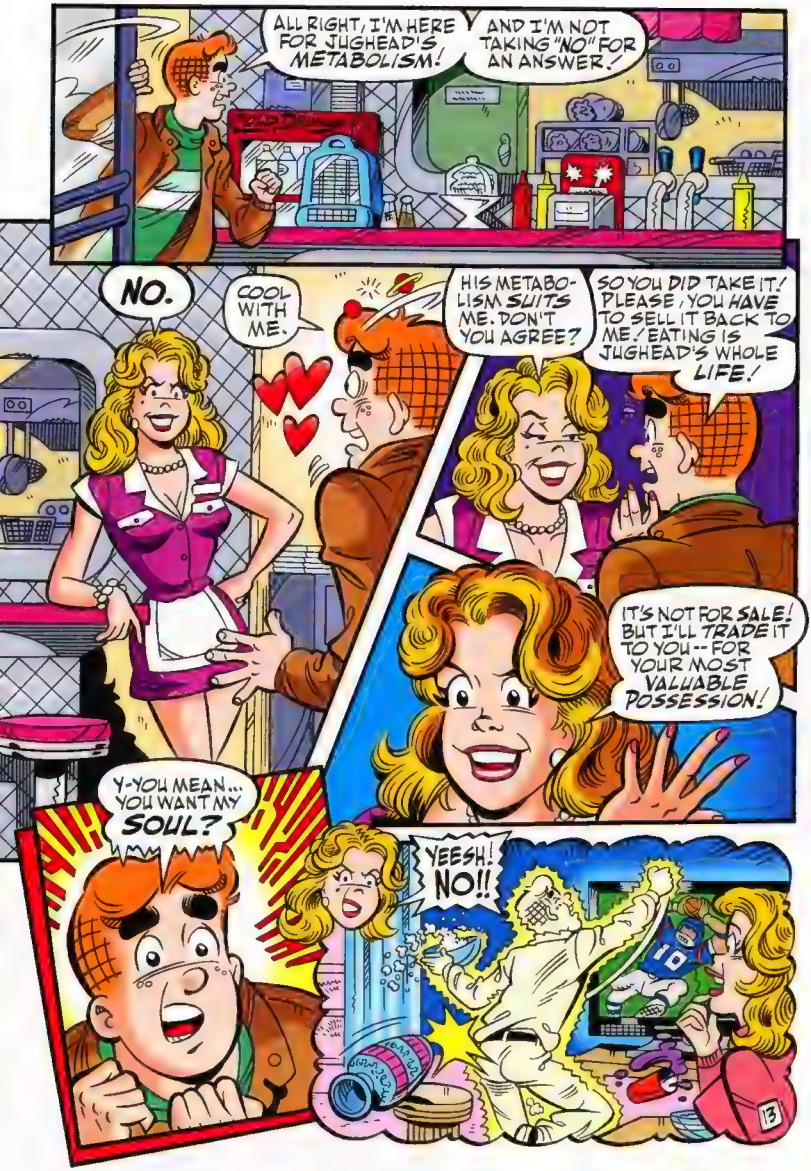
THE NEXT MONTH...
HOT BBQ CHIPS
POP CORN

YOU'RE HIS BEST FRIEND, ARCHIE! YOU'VE GOT TO TELL HIM!
BUT-!
SHE'S RIGHT, ARCHIEKINS!
I MEAN, BETTY IS MY BEST FRIEND, AND I CAN TELL HER ANYTHING. NO MATTER HOW DIFFICULT.
AND VICE VERSA! WATCH.
YOU HAVE THE HAIR-STYLE OF A THIRD-GRADER!
I KISSED ARCHIE AT YOUR BIRTH-DAY PARTY.
WHAT?!
HAVING A HEART-TO-HEART WITH OL' JUG, HUH? GIVE ME A PIECE OF THAT ACTION!
I CAN EVEN TELL HIM IN RHYME. THERE ARE SO MANY WORDS THAT END IN "-AT"!
FORGET IT, REG. I'M GONNA TELL HIM.
TELL ME WHAT?
9

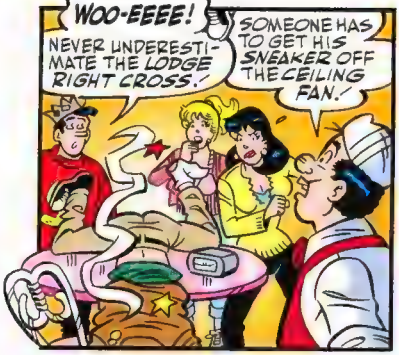
UH... ER... TELL YOU...
S

ONE SIDE, FRECKLES!
THIS CALLS FOR THE PATENTED MANTLE TACT!
YOU... UH... YOU...
OH...
OH, NO!
SO...SO MANY BEAUTIFUL INSULTS BUT IT WON'T COME OUT!!
IT'S LIKE AN INSULT LOGJAM INSIDE MY BRAIN!
C'MON, JUG!
NO!
C-COME BACK! I'VE WAITED A LIFETIME FOR THIS KIND OF OPPORTUNITY!
I BLEW IT! I BLEW IT!!
WHAT'S THIS ALL ABOUT?

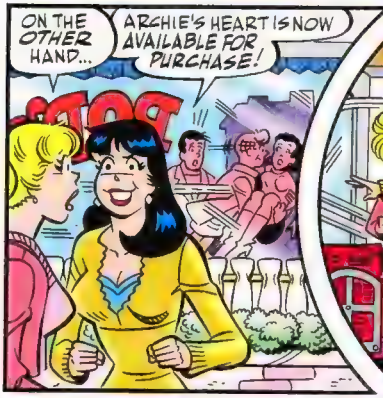
OKAY, WHAT DO YOU SEE?
HEY./ BEAR IN THAT PAINTING IS WEARING MY HAT./
PAINTING? THAT'S A MIRROR./ OPEN YOUR EYES ALL THE WAY./
HUH?
OH, NO./ THAT'S ME./ I DIDN'T... I THOUGHT MOM SHRANK MY CLOTHES IN THE WASH./
LET'S FACE IT... THE WAY YOU CHOW DOWN...
ARGH! THE DINER!
THE DINER?
THE WITCH!
THE WITCH?
I TRADED MY METABOLISM TO A WITCH FOR A CHEESEBURGER./
WAIT-- WHAT?!
OH, REALLY? IN THAT CASE... ALA-KAZAM./ EAT A SALAD./
I'M SERIOUS! GO UP THERE YOURSELF./ YOU'LL SEE./
PLEASE, ARCH! YOU'VE GOT TO HELP ME!!
12

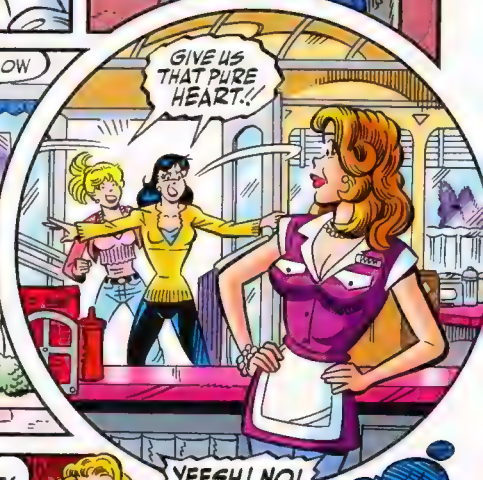

ALL RIGHT, I'M HERE FOR JUGHEAD'S METABOLISM!
AND I'M NOT TAKING "NO" FOR AN ANSWER!
NO.
COOL WITH ME.
HIS METABOLISM SUITS ME. DON'T YOU AGREE?
SO YOU DID TAKE IT! PLEASE, YOU HAVE TO SELL IT BACK TO ME! EATING IS JUGHEAD'S WHOLE LIFE!
IT'S NOT FOR SALE! BUT I'LL TRADE IT TO YOU -- FOR YOUR MOST VALUABLE POSSESSION!
Y-YOU MEAN... YOU WANT MY SOUL?
YEESH! NO!!
13

I WANT YOUR PURE HEART!
BUT, JUGGIE! A METABOLISM ISN'T A THING. IT'S SIMPLY HOW FAST YOUR BODY BURNS CALORIES!
R-RONNIE! DO YOU HAVE TO EAT THAT DELICIOUS SUNDAE SO CLOSE TO ME?
BEING INCONSIDERATE MAKES IT TASTE BETTER.
ONE DOUBLE BURGER, PLEASE. BUT HOLD THE BURGER... AND THE BUN.
ONE PILE OF LETTUCE WITH MUSTARD ON IT COMING UP.
OOOH... FOOD WILL NEVER TASTE GOOD AGAIN!
SURE IT WILL, BUDDY.
OMIGOSH! MY METABOLISM! HOW'D YOU DO IT, ARCH?
NO BIG! I JUST TRADED MY PURE HEART FOR IT. AND THE BEST PART IS...
...NO MORE PURE HEART... NO MORE PURE THOUGHTS!
meep!
14


WOO-EEEE!
NEVER UNDERESTIMATE THE LODGE RIGHT CROSS.
SOMEONE HAS TO GET HIS SNEAKER OFF THE CEILING FAN.

OH, NO... ARCHIE!
WITHOUT HIS PURE HEART, HE'S JUST ANOTHER STUPID BOY.


ON THE OTHER HAND...
ARCHIE'S HEART IS NOW AVAILABLE FOR PURCHASE!


GIVE US THAT PURE HEART!!

I'D BE HAPPY TO! BUT IT WILL COST YOU--
--OUR SOULS?!

YEESH! NO! WHAT IS IT WITH YOU KIDS AND SOULS?

I WANT YOUR MOST VALUABLE ATTRIBUTES!
DINER
BETTY... GIVE UP YOUR COMPASSION!
VERONICA... IT WILL COST YOU YOUR STATUS!
B-BUT STATUS IS WHAT MAKES ME... WELL... BETTER THAN HER!
MY COMPASSION? WOULD I STILL BE MYSELF WITHOUT IT??
ON THE OTHER HAND, THIS COULD BE MY ONE CHANCE!
OH, NO YOU DON'T! ARCHIE'S HEART IS ALL MINE!
I'LL DO IT!!
HEEHEE HEEHEE
WAIT A MINUTE! SO WHICH ONE OF US GETS TO KEEP IT?!
ARE WE SUPPOSED TO SHARE IT?!
WE'RE RIGHT BACK WHERE WE STARTED!
GAH!!
OPEN UP, YOU STUPID WITCH!

WE'VE BEEN HAD! WE'VE BEEN TOOK!
WE'VE BEEN--
ACK!
TRIP!
HAWW! HARHARHAR!
Sheesh! WITHOUT COMPASSION SHE'S LIKE REGGIE IN A BLONDE WIG!
DADDY WILL KNOW HOW TO FIX THIS!
LODGE
WE'RE RUINED!!
RUINED!!
THE LODGES

NYAR HAR! HARR HAR HAW!
WH-WHAT'S GOTTEN INTO BETTY?
WITCH STOLE HER COMPASSION.
OH, DADDY! THIS IS ALL MY FAULT!
THE LODGE

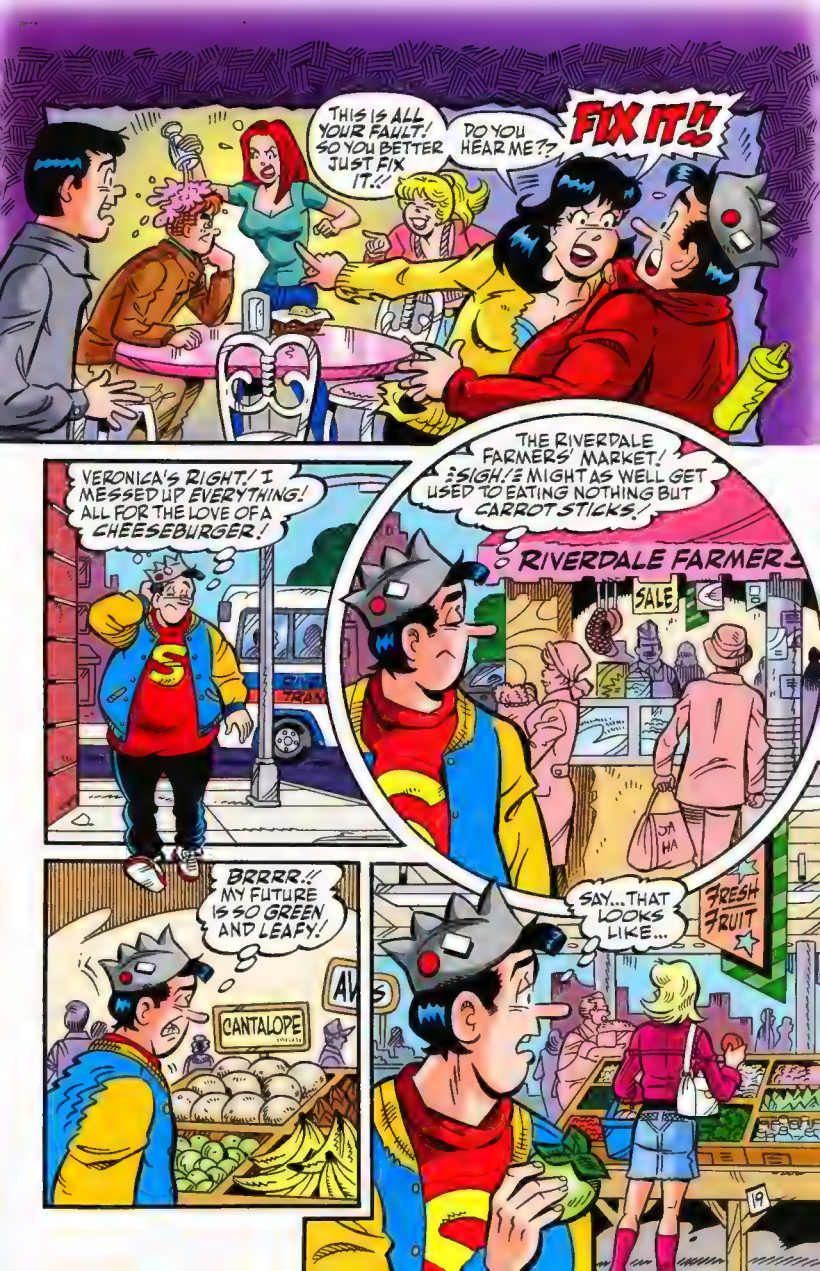
WAIT! NO IT ISN'T! IT'S THAT STUPID JUGHEAD'S FAULT!

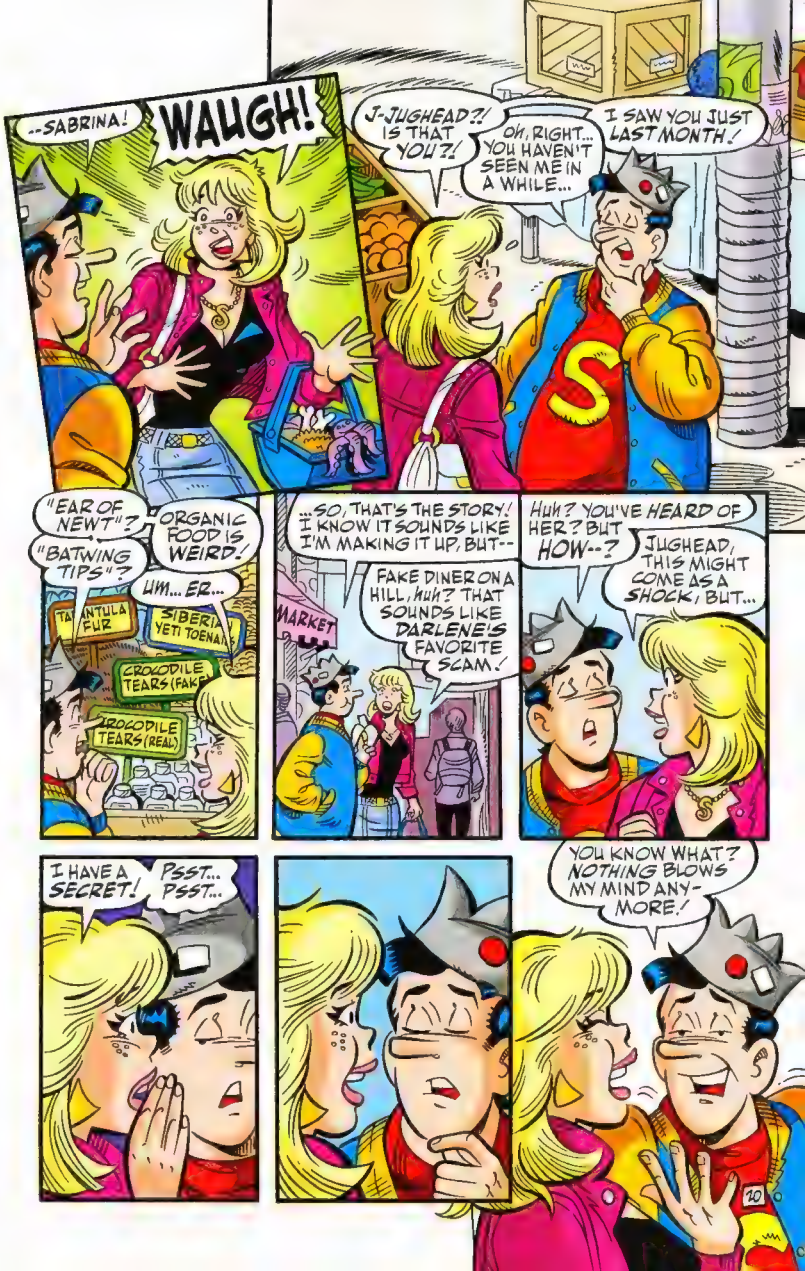
JUGHEAD!! YOU RUINED OUR LIVES AND YOU'RE NOT EVEN THIN YET.!!

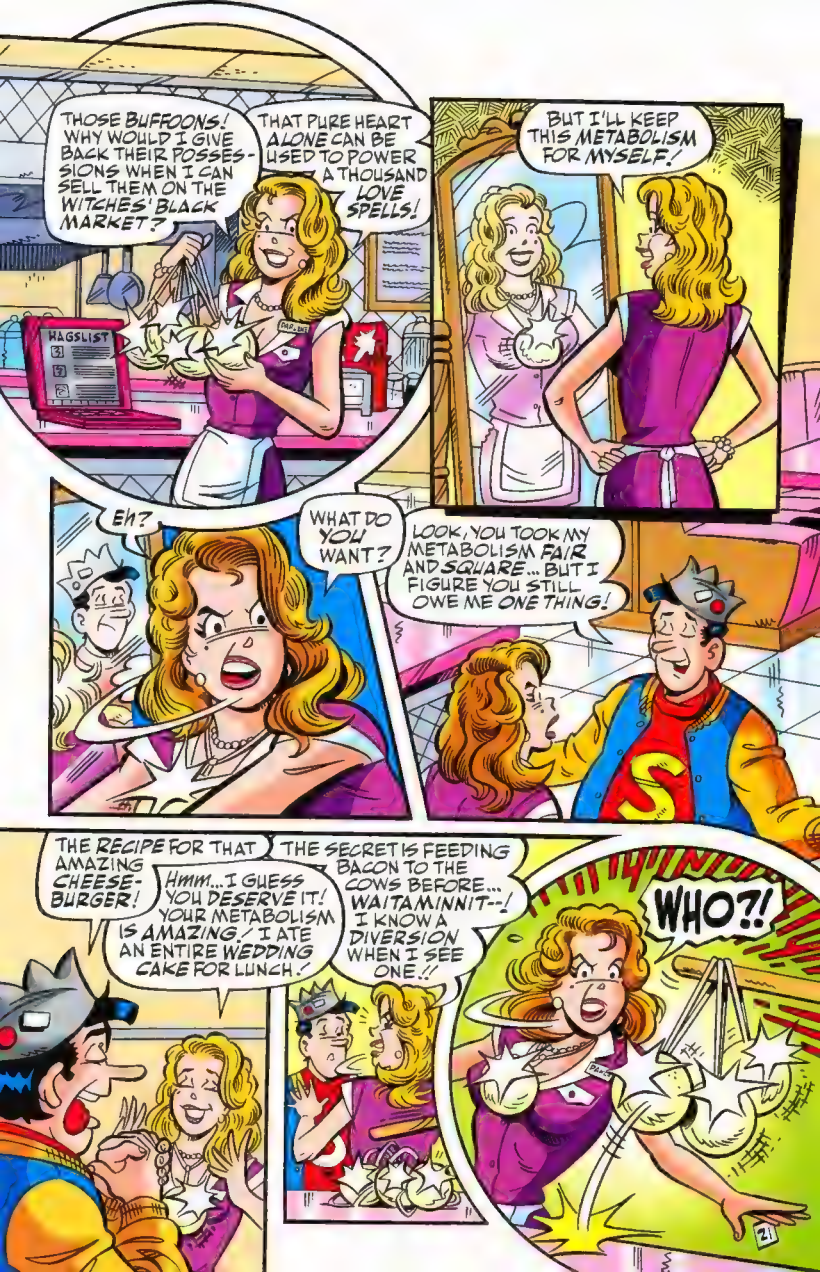
THIS IS JUST A TOY BALL WITH GLOW-IN-THE-DARK PAINT ON IT. SHE TRICKED ARCHIE!

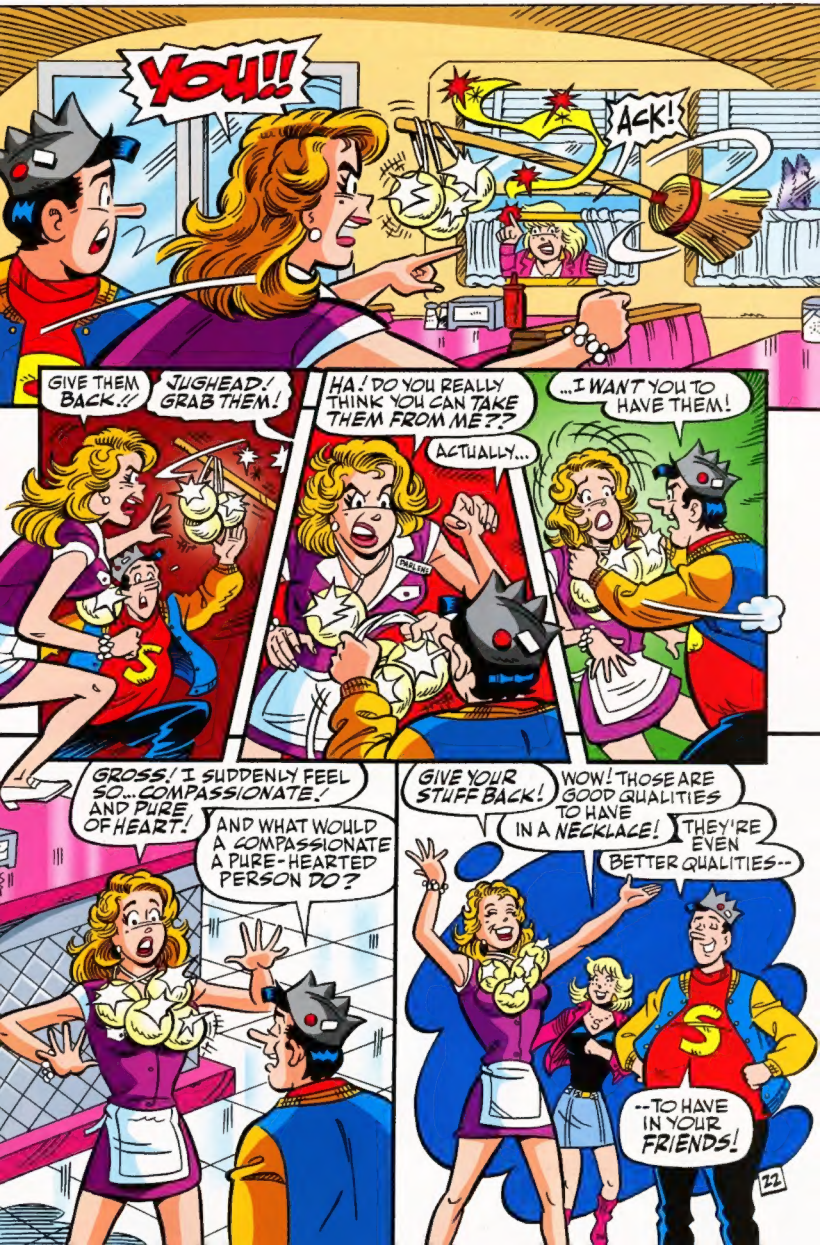
HEY! THIS "HEART" IS JUST PAPIER MÂCHÉ!!
GAW HAW-HAW HAW!

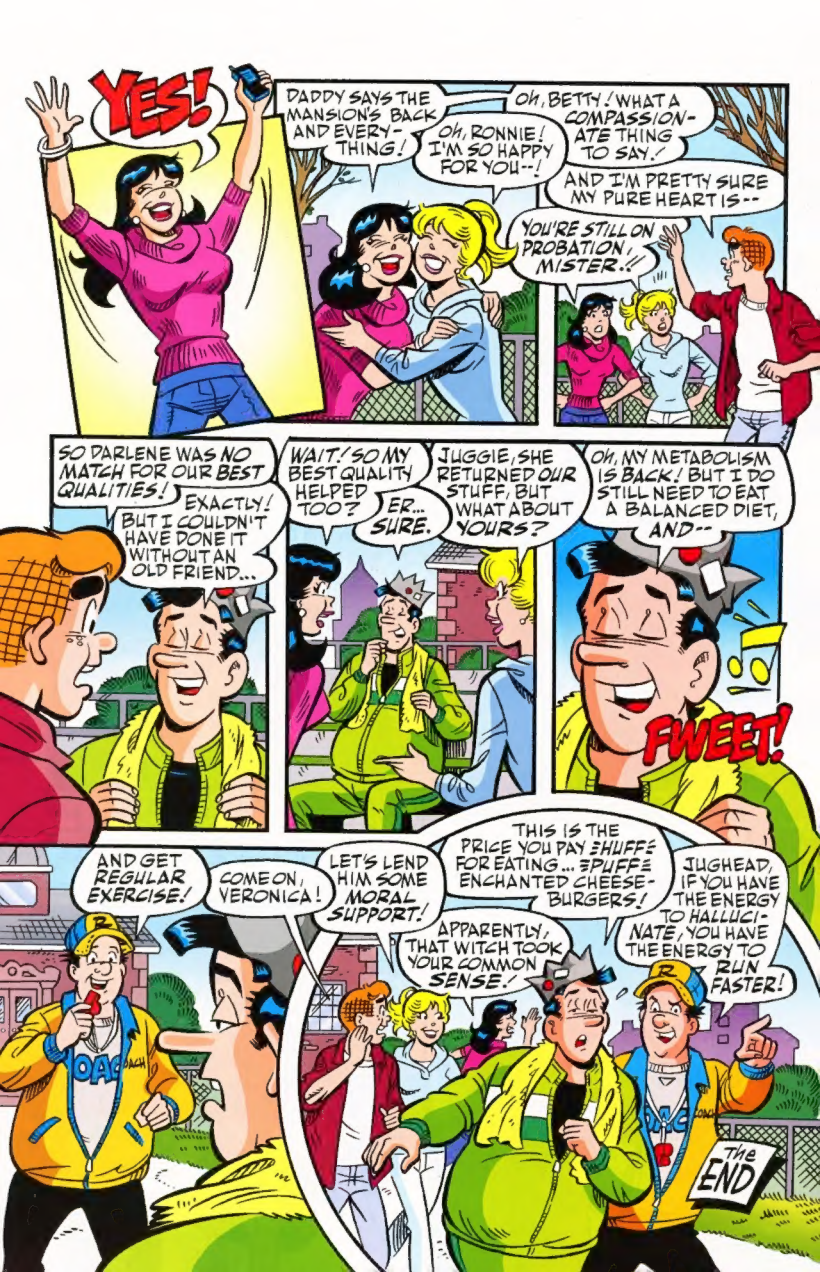
THAT DOES IT!!
WHAP!
18


THIS IS ALL YOUR FAULT! SO YOU BETTER JUST FIX IT.!!
DO YOU HEAR ME??
FIX IT!!
VERONICA'S RIGHT. I MESSED UP EVERYTHING! ALL FOR THE LOVE OF A CHEESEBURGER!
THE RIVERDALE FARMERS' MARKET. SIGH. I MIGHT AS WELL GET USED TO EATING NOTHING BUT CARROT STICKS.
RIVERDALE FARMERS
SALE
BRRRR.! MY FUTURE IS SO GREEN AND LEAFY.
CANTALOPE
SAY... THAT LOOKS LIKE...
FRESH FRUIT
19


--SABRINA!
WAUGH!
J-JUGHEAD?! IS THAT YOU?!
OH, RIGHT... YOU HAVEN'T SEEN ME IN A WHILE...
I SAW YOU JUST LAST MONTH!
"EAR OF NEWT"?
"BATWING TIPS"?
ORGANIC FOOD IS WEIRD!
UM... ER...
TARANTULA FUR
SIBERIA YETI TOENAIL
CROCODILE TEARS (FAKE)
CROCODILE TEARS (REAL)
...SO, THAT'S THE STORY! I KNOW IT SOUNDS LIKE I'M MAKING IT UP, BUT--
MARKET
FAKE DINER ON A HILL, HUH? THAT SOUNDS LIKE DARLENE'S FAVORITE SCAM!
HUH? YOU'VE HEARD OF HER? BUT HOW--?
JUGHEAD, THIS MIGHT COME AS A SHOCK, BUT...
I HAVE A SECRET!
PSST... PSST...
YOU KNOW WHAT? NOTHING BLOWS MY MIND ANY-MORE!


THOSE BUFFOONS! WHY WOULD I GIVE BACK THEIR POSSESSIONS WHEN I CAN SELL THEM ON THE WITCHES' BLACK MARKET?
THAT PURE HEART ALONE CAN BE USED TO POWER A THOUSAND LOVE SPELLS!
HAGSLIST
BUT I'LL KEEP THIS METABOLISM FOR MYSELF!
EH?
WHAT DO YOU WANT?
LOOK, YOU TOOK MY METABOLISM FAIR AND SQUARE... BUT I FIGURE YOU STILL OWE ME ONE THING!
THE RECIPE FOR THAT AMAZING CHEESEBURGER!
Hmm... I GUESS YOU DESERVE IT! YOUR METABOLISM IS AMAZING. I ATE AN ENTIRE WEDDING CAKE FOR LUNCH!
THE SECRET IS FEEDING BACON TO THE COWS BEFORE... WAITAMINNIT--! I KNOW A DIVERSION WHEN I SEE ONE!!
WHO?!
21


YOU!!
ACK!
GIVE THEM BACK.!!
JUGHEAD! GRAB THEM!
HA! DO YOU REALLY THINK YOU CAN TAKE THEM FROM ME??
ACTHALLY...
...I WANT YOU TO HAVE THEM!
GROSS! I SUDDENLY FEEL SO...COMPASSIONATE! AND PURE OF HEART!
AND WHAT WOULD A COMPASSIONATE A PURE-HEARTED PERSON DO?
GIVE YOUR STUFF BACK!
WOW! THOSE ARE GOOD QUALITIES TO HAVE IN A NECKLACE!
THEY'RE EVEN BETTER QUALITIES--
--TO HAVE IN YOUR FRIENDS!
22


YES!
DADDY SAYS THE MANSION'S BACK AND EVERYTHING!
OH, RONNIE! I'M SO HAPPY FOR YOU--!
OH, BETTY! WHAT A COMPASSIONATE THING TO SAY!
AND I'M PRETTY SURE MY PURE HEART IS--
YOU'RE STILL ON PROBATION, MISTER.!
SO DARLENE WAS NO MATCH FOR OUR BEST QUALITIES!
EXACTLY! BUT I COULDN'T HAVE DONE IT WITHOUT AN OLD FRIEND...
WAIT! SO MY BEST QUALITY HELPED TOO?
ER... SURE.
JUGGIE, SHE RETURNED OUR STUFF, BUT WHAT ABOUT YOURS?
OH, MY METABOLISM IS BACK! BUT I DO STILL NEED TO EAT A BALANCED DIET, AND--
FWEET!
AND GET REGULAR EXERCISE!
COME ON, VERONICA!
LET'S LEND HIM SOME MORAL SUPPORT!
THIS IS THE PRICE YOU PAY SHUFFS FOR EATING... SHUFFS ENCHANTED CHEESEBURGERS!
APPARENTLY, THAT WITCH TOOK YOUR COMMON SENSE!
JUGHEAD, IF YOU HAVE THE ENERGY TO HALLUCINATE, YOU HAVE THE ENERGY TO RUN FASTER!
THE END

NEXT ISSUE...

ON SALE THE WEEK OF MAY 31, 2010

CAN'T GET ENOUGH JUGHEAD?

CHECK OUT THE BRAND NEW GAME, JUGHEAD'S HUNGER ATTACK

PLAY NOW @ www.ArchieComics.com

ARCHIE'S PAL JUGHEAD COMICS (ISSN-10809999), Vol. 2, No. 200, May, 2010. Published bi-monthly by Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, New York 10543-2318. Jonathan Goldwater, Co-CEO. Nancy Silberkleit, Co-CEO. Victor Gorelick, Co-President. Fred Mausser, Co-President. ARCHIE characters created by John L. Goldwater. The likenesses of the original Archie characters were drawn by Bob Montana. Single copies $2.50 in the U.S.; $2.75 in Canada. Subscription rate: U.S. $15.00 for 6 issues; $16.50 in Canada. All Canadian orders payable in U.S. funds.
"Archie's Pal Jughead Comics" and the individual characters' names and likenesses are the exclusive trademarks of Archie Comic Publications, Inc. Copyright © 2010, Archie Comic Publications, Inc. All rights reserved. Nothing may be reprinted in whole or part without written permission from Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to or as a part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine and any similarities to real people and places in this fiction magazine are purely coincidental. Periodicals postage paid at the post office at Mamaroneck, New York and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to JUGHEAD, c/o Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, NY 10543-2318. Printed by Worldcolor Press, Inc., Montreal, QC, Canada. JUG#200/10-MAR-10

SUSTAINABLE FORESTRY INITIATIVE SFI-01210 Certified Chain of Custody Promoting Sustainable Forest Management www.sfiprogram.org

ENVIRONK

LEGION
of SUPERHEROES
GPS